



2022 WINE INDUSTRY IMPACT AWARDS SHOWCASING INNOVATION FOR SUSTAINABLE CHANGE

2 December 2022

media release

Winners announced at the 2022 Wine Industry IMPACT Awards (WIIA), presented by WISA – Wine Industry Suppliers Association Inc, at sparkling gala to over 400 industry stakeholders

WINE INDUSTRY IMPACT AWARDS 2022

Category	Sponsored By	WINNER	Runner Up
Sustainability	Green Industries SA	Blue H2O/BHF Technologies	Seeley International
Packaging & Design	Endeavour Drinks Group	Orora Glass	Denomination Design
Wine Tourism & Marketing	Wine Victoria	Tradewindow	Launchy.io
Viticulture & Grapegrowing		AWG – Infield Fruit Sorter	Ocvitti
Agtech & Digital	Wine Australia	Airborne Logic	Onside
Engineering & Equipment	Pernod Ricard Winemakers	PTI Pacific	Burkert Fluid Control Systems
Winemaking & Oenology	Stanton & Stanton Lawyers	Seguin Moreau	Blue H2O/BHF

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We congratulate the winners and runners up for each category and all finalists in this years awards. Further information on judges remarks and winners innovations, available at the end of this document.

The Wine Industry IMPACT Awards Gala Dinner

A dazzling night was enjoyed by over 400 wine industry stakeholders at Adelaide Oval on Wednesday night, 30 November. MC Lucy Clements of Vintellect, held court while supported by Shirley Fraser, WISA Executive Officer. The Hon. Minister Clare Scriven addressed the crowd on the importance of the wine sector and the support and pride coming from government in its endeavours.

Photographs courtesy of Darren Clements [will be available](#) on WISA Facebook page or by request.

[PHOTOS LINK HERE](#)

“The whole-of-sector event was a celebration in spite of the challenges facing us an industry right now. How we, as a collective industry, support each other in our search for ways of doing things better.” WISA Executive Officer Shirley Fraser said.

WISA Chair, Jason Amos added “The awards program highlights where progress happens in creating new opportunities to articulate the innovative solutions that are happening and how their practical adoption can help with efficiency, sustainability, quality, recovery, risk mitigation, brand development, safety and more. Acknowledging businesses rather than individuals or wines or vines.”

2022 FINALISTS INCLUDED:

- CCL Label
- ICAS-HITE Australasia Pty Ltd

- BioScout
- VinPost
- Ocvitti Pty Ltd
- EBottli
- MyEnergy Engineering
- Onside Pty Ltd
- Launchy
- Orora Pty Ltd
- Studio S2 Architects
- Blue H2O Filtration (BHF)
- Complexica
- Packamama (Delivering Happiness International Pty Ltd)
- Vine Scout - (Gumpara Wines)
- Orora Glass
- Winely
- Aussie Wine Group (AWG Infield Grape Sorters)
- TilliT Pty Ltd
- PTI Pacific Pty Ltd
- Pall Corporation
- Seeley International
- TradeWindow
- OneCircle
- Stanton & Stanton
- Denomination
- Guala Closures
- Burkert Fluid Control Systems
- Foss
- Seguin Moreau
- Airborne Logic

WISA - champions of wine supply chain.

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Ends.

Appendices – Winners project summaries and judges notes.



JUDGES NOTES ON WINNERS FOR EACH CATEGORY – 2022 Wine Industry IMPACT Awards

The Award for **Viticulture & Grapegrowing** was presented by Nigel Squire of Nutrien Ag.

Judging - Quality fruit comes from good vineyard management, grown for the environment. Thanks Nigel Blieshcke. The panel was made up of Nigel Squire, Nigel Blieschke, Dave Gerner and Daniel Polson; it was a great blend of viticulture and grapegrowing practice and technical expertise.

The feedback was clear to address current and future challenges for access to labour, efficiency and sustainability, fruit quality and impact in the sector across regions and size of operation. The submissions were all worthy winners, and it was a tight decision based on demonstrated impact.”

Runner Up Ocvitti Ocloc.

Winner **Aussie Wine Group** with the AWG Infield Grape Sorter.

The AWG MOG-removal units are stand-alone systems that can be deployed on harvest bin trailers, or retrospectively installed onto the boom arm of harvesters. Both types of installation allow growers to use existing harvesters but gain the benefits of clean, MOG-free picks. Importantly this technology is an affordable alternative to on-board selective harvesters. With over \$1 million spent on R&D and with the assistance of Wine Australia validating the sorters, AWG has articulated proof of ROI and performance.

Reducing lost grape juice and improving grape quality sees the AWG commitment to improvement. With Labour availability tight and MOG damage to winery crushers often penalised, the AWG has taken the concept for clean fruit one step further. Competitive, simple and adaptable across the sector, providing capability to reduce carbon footprint by lowering diesel and mog movement. Ultimately providing Winemaker flexibility for brighter styles and winery throughput, which could be a point of difference to get a contract while there is a surplus in the market. Well done AWG and congratulations for all the entrants in this category”

Award for Agtech & Digital was presented by Dave Gerner and is Sponsored by Wine Australia. Wine Australia helps foster and encourage profitable, resilient and sustainable Australian winegrape and wine businesses by investing in research and development (R&D), building markets, disseminating market information and knowledge, encouraging adoption and ensuring compliance through regulatory functions.

Judging **Agtech and digital** is vitally needed in the sector and often not adopted if ROI is not clear in the value proposition. Now more than ever, as labour shortage and weather events are constantly hitting vineyards, resistance to agtech or digital solutions is often due to internal capability and overwhelm or access to wifi connectivity, more than the initial investment. Creating valuable effect, with aggregating information and streamlining process for added benefits is key. The judges found this category extremely close – coming down to what created impact and has potential to drive further. Some entries were great ideas and needed more insight or would be encouraged to enter next year. So much is developing quickly, the key will be how the solutions interrelate for the grower to adopt more of them and combine the data for more powerful and efficient process.”

Runner Up Onside. A rural check in system with the capacity to become a one stop shop in on-site management.

Winner **Airborne Logic.**

Building on their hyperspectral drone imagery, Airborne Logic is now a data company to process the data to turn it into meaningful and useful insights. Accessible and affordable, providing practical metrics on vine health and vigor, their digitisation of old paperwork and diagnostic tools address challenges such as disease, including eutypa, and major weather events, fire, broken posts and floods. Adapting what is needed by the grower and linking to other platforms through API for reporting. Adelaide-based, the variety of precision mapping and vine health assessment products and services maps and geolocates label vines, rows and blocks to within 1-4cm accuracy. The visual nature of the tool has been described as “being the next best thing to being out in the vineyard”. Congratulations to Airborne Logic and to all submissions in this category.”

Award for Engineering & Equipment was presented by Craig Curnow and is Sponsored by Pernod Ricard Winemakers

Pernod Ricard Winemakers is a world-renowned premium wine business with iconic brands across Australia, New Zealand, Spain and the US; lead by Australian based CEO. Working across the supply chain from vineyard to consumer, Pernod Ricard are leaders in wine supply chain.

Judging The category for Engineering and equipment was another tight race. Judged by the expert panel of Steven Scott, Jason Spiteri, John Kontrec and Kenneth Stanton, the feedback was focused on clever designs that improve quality, efficiency, sustainability, and work safety. Creating impact across the sector with solutions that go beyond and respond to industry need. It was very tight in the end and not an easy decision. We congratulate all the entrants and their submissions.

Runner Up Burkert fluid Control Systems.

Winner **PTI pacific.**

PTI Pacific is a 100% Australian owned and operated company that engineers and manufactures a range of novel machine technologies with innovation that allows winemakers to achieve their goals. PTI Pacific Wine Gas Management technology allows wineries to skip many inefficient cellar processes for gas adjustment by utilising a just-in-time automated solution. Just as the crossflow filter revolutionised filtration processes, the membrane-based Wine Gas Management technology from PTI Pacific is revolutionising the process of adjusting and managing dissolved gases.

A very clever Australia invention with accurate adjustment and local support. The judges saw the application relevant to larger companies and small, for a total package. The PTI approach in partnering with the winery developments for a transformational gas management system, saw impact across the sector, especially with export products wines into glass or flexi.

The Award for Winemaking & Oenology was presented by Laura Quarrell, Principal of sponsors Stanton & Stanton law.

Stanton & Stanton are Sydney based legal firm with expertise in the wine sectors ASX200 and global corporates, to family-owned wineries and vineyard owners. Gold WISA members, Kenneth Stanton demonstrates commitment to the industry through support and extension work across Australia.

Judging In the winemaking and oenology category, the judging panel saw expertise and depth of industry prowess. Solutions that allow winemakers more choices to shape their wines, or recover from challenges, as the vintage conditions demand. Profitability and efficiency were key focus points, as the craft of winemaking is supported for sustainable outcomes with more automated process, on site safety, and data collection to stop indecisive action. The winner of this category stood out with their impact within Australia but also its reach for international makers too. We congratulate the finalists and wish all could be awarded tonight."

Runner Up Blue H2O.

Winner **Seguin Moreau**

For their Smoke Taint Contingency- EXCEPTION OENOCHIPS. The direct consequence of smoke/tar flavour taint is attributed to primary volatile phenols which attach themselves to the waxy coating on the surface of grape skins. They can then combine with the grapes' sugars to form glycosides, which are odourless but serve as a precursor to smoke aromas during fermentation, maturation and storage in the bottle. Once a wine is exposed to air then the precursor burst open and release the phenols which then release the undesired aroma.

R&D in France and with the University of Adelaide from 2021 delivered results in support of this innovation.

The judges felt Seguin Moreau demonstrated a unique idea to remove an issue that has been unsolvable until now. Relevant and timely, giving some reclaim that could have contractual impact as well as wine quality. A brilliant solution for any size winery as a game changer with climate change sustainability elements. Congratulations Seguin Moreau.

The Award for Wine Tourism & Marketing was presented by Stephanie Duboudin.

As Chair of Wine Victoria, Stephanie has worked closely with WISA this year in the delivery of the Impact Conference held in Bendigo last month. Wine Victoria is the peak body representing the Victorian wine industry. Advocating on behalf of the wine industry ensuring our members remain a high priority with the Victorian Government and our national governing bodies. With the support of Global Victoria, the partnership with WISA saw wineries and stakeholders come together to discuss methods to future proof their wine business. With 4 international speakers and 30 local experts, the program received overwhelming feedback and positive energy. Our thoughts are with all those affected by the floods since the conference, and we are supporting them with connection to recovery solutions where we can.

Judging The panel for this category included Stephanie along with sponsor Sarah McElholum of Endeavour Drinks and WISA members Lynda Schenk from Purple Giraffe, Roger Dowling of Burge Barossa. Wine Marketing and tourism, is the key ingredient to success in taking the wines made, to market and engaging with brand for consumer experience.

The panels feedback was focused on how the submission went beyond their expected outcome and created impact that had the potential for future needs.

Runner Up Launchy.

Winner Tradewindow

NSW Wine were able to onboard wineries onto the TradeWindow Assure+ platform in a matter of days and create their first industry event catalogue in just a few seconds. The catalogue allows event organisers to select the wines they'd like to showcase at an event and make the product information instantly available via a unique QR Code.

Wine producers control exactly what information they would like to make available and have full control on the brand experience and storytelling. Behind the scenes the platform makes sure product information is presented in the user's chosen language and that any regional specific content is displayed accordingly.

These wineries now also have the ability to create unique identifiers and digital labels for each and every bottle they produce, instantly providing an opportunity for brands to compete on sustainability, ethical production and quality, and to engage consumers in highly innovative digital ways. The panel liked their presentation on impact to the sector across marketing, comms and distribution.

Award for Packaging & Design was presented by Sarah McElholum, Sponsors, Endeavour Drinks Group.

Endeavour Drinks Group have shown generous engagement with WISA this year through their support of the awards, and speaking at the Impact Conference. As the driver of WISPA, the wine industry sustainable packaging alliance, packaging solutions that deliver sustainable and recycling benefits as well as consumer appeal on shelf, was high on the agenda. Endeavour are leaders in the retail space through their Dan Murphy, BWS stores, Hotels and marketplaces, and through their vertically integrated business across the wine supply chain.

Judging the same panel reviewed the packaging and design category and were challenged with how to split the finalists to choose a winner. This category saw glass, labels, closures, design and production presented. Cost saving, environmental impact, customer experience, decoration, and/or industry education were all covered. With a strong commitment to change, the innovations and investments by these businesses are to be applauded.

Runner Up Denomination Design

Winner Orora Glass for their light weight Sparkling bottle project.

The first Australian-made lightweight sparkling bottle from Orora Glass, is one hundred grams lighter than their standard sparkling bottle. Presenting a fantastic and sustainable packaging alternative for sparkling beverages.

With the same diameter, height and GV rating as their traditional sparkling bottle the lightweight enables a more sustainable choice using the same cartons or labels. Less energy is needed to produce each bottle, reducing the impact on the environment and results in a lower carbon footprint for products overall.

Creating impact with locally made product in high demand, saw quality held and recycling capability grown. Cost savings and environmental impact was delivered, with a strong commitment to change, innovation and investment in both their business and the wine sector.

The Award for **Sustainability**, presented by Professor Ian Overton, Chief Executive, Green Industries SA

Green Industries SA is leading South Australia's transition to a circular economy by ensuring resources circulate more within the state's economy through innovation and best practice in resource recovery and remanufacturing. Leaning into the wine industry supply chain with their partnership with WISA this year, and they continue to encourage and support projects that create change for the future.

Judging The sustainability category was a diverse and rewarding category to judge. The panel of experts consisted of Aubrey Thomas of Green Industries SA, Julian Marchant of Edge Environmental who are currently delivering the Wine Australia roadmap to reduced carbon emissions, Rachel Triggs of Wine Australia and newly appointed GM of ESG, and Mardi Longbottom, manager of Sustainable Winegrowing Australia at the AWRI.

The submissions delivered across grapegrowing, power supply, water filtration, winery and barrel storage. All worthy sustainable inventions that solve real problems in the sector right now and into the future. These advances are encouraged to keep to the articulation of their ROI and value deliverables to encourage adoption and improvement. We are thrilled you have all taken the opportunity to enter this new category, with such diversity of application, and wish you every success into the future.

Runner Up Seeley International.

Winner **BHF Technologies and Taylors Wines.**

Mains water quality, as used at Taylors Wines for process, is of variable quality and requires dechloroamination. With significant landfill and financial and environmental costs traditional filters were not achieving Taylors goals. The poor quality and at times process water demands exceeded the mains supply capacity, BHF designed a bespoke system utilises an ultrafilter at 0.02 microns, which has a projected service life of up to 10 years, in combination with a carbon/UV skid and recirculation loop to provide effective dechloroamination and minimise biofilm accumulation. The result is that Taylors wines not only have exceptionally pure process water, they also have eliminated water filtration consumables, saved money, significantly reduced their wine filtration consumables requirements (30-50 %) and significantly lowered their landfill contributions. Taylors have also mitigated their process water conflicts between cellar and packaging through the ability to store product water. Adam Eggins, Chief Winemaker at Taylors, is "very happy with this investment and the team behind BHF for their professionalism and assistance with the design and successful implementation of this sustainable technology"

The judges added, a professional entry presented with great detail, proof of outcome, and return on investment. Partnering with Taylors Wines of the Clare Valley that can create impact across the sector as sustainability and water quality is increasingly needed across Australia.